



## NEWS RELEASE

BCFA unveils new website at <https://www.bcforestryalliance.ca>

CAMPBELL RIVER, B.C., September 29, 2020 – BC Forestry Alliance unveiled its new website today: <https://www.bcforestryalliance.ca>.

The site will provide information on the forestry advocacy group started by community members.

The BC Forestry Alliance mission is to protect the working forest through an official designation. This will protect jobs, families, and forestry towns by raising public awareness.

British Columbia residents want to see a strong, secure, vibrant, value-added and sustainable forestry sector that is an engine of economic recovery. Everyone benefits from a stable forestry sector that creates valuable employment and business opportunities, revenues to all levels of government, and forest stewardship that would not otherwise exist.

To secure this stability, we call for the British Columbia government to implement legislation and regulations that will protect the working forest.

“We are passionately organizing for economic survival while fighting misinformation,” said BCFA Director Carl Sweet. He believes the new site “will act as both a trusted source of information and an organizing hub for communities, business and individuals who depend on the forest sector.”

For more information check out <https://www.bcforestryalliance.ca>

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